



Gadsden City High School is fortunate to have a
Career Coach dedicated solely to our students.
Jalen Johnson (jalenjohnson@gadsdencityschools.org)

What do Career Coaches do?

CAREER COACH – JOB DUTIES / RESPONSIBILITIES

- ◆ Represent the Career Coach Program in local high schools and conduct public relations efforts to promote the CTE programs
- ◆ Provide career development guidance for high school students with emphasis on technical programs
- ◆ Plan and implement student recruitment activities for technical programs
- ◆ Assist prospective students with career exploration activities and career assessments
- ◆ Plan and implement student recruitment activities for technical programs
- ◆ Assist prospective students with career exploration activities and career assessments
- ◆ Assist prospective students with admissions, financial aid, and registration procedures of the college
- ◆ Provide guidance to students regarding career choices
- ◆ Conduct high school classroom presentations promoting college and career programs and activities
- ◆ Provide prospective students with information regarding the current job market and trends in career choices
- ◆ Schedule and attend college campus tours and industry tours with high school students
- ◆ Coordinate job shadowing opportunities for students
- ◆ Maintain ongoing database of students and classrooms that services are offered
- ◆ Comply with all policies of the LEA and the State Department of Education

