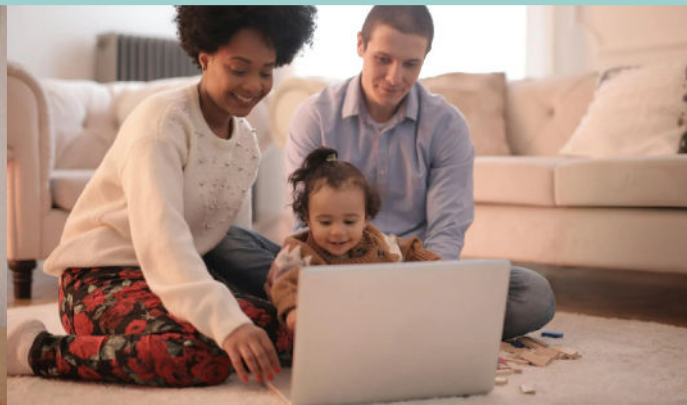

May 23, 2025



Roots to Rise

Parent Engagement Program

Gadsden City School





Introduction

PREP Work Consulting is committed to transforming how families access high quality education and holistic wellness. At PREP—Propelling Readiness through Empowerment and Performance—we equip education agencies, educators, families, and nonprofits with strategic, customized solutions designed to meet the demands of today's dynamic landscape.

We proudly partner with states, districts, schools, and mission-driven organizations to implement high-impact strategies that improve student outcomes, strengthen family engagement, and foster sustainable, system-wide success.



Parent Program Goal

Our parent engagement program is intentionally designed to enhance the readiness of parents and/or guardians to actively support their child's literacy development and lifelong success, fostering the skills needed for them to thrive as productive adults.

Objectives



Increase Parent Confidence in
Supporting Literacy



Strengthen Home-School
Partnerships for Whole Child
Development



Promote Supportive Home
Environments for Learning and
Well-Being





Needs Assessment & Community Input

- PREP Work will use community data to create a profile that indicate specific needs, barriers, and strengths



Define Program Vision, Goals, and Outcomes

- Based on the needs assessment profile PREP Work will establish a program SMART goal



Program and Toolkit Design

- Adjustment will be made to the program topics based on community needs.
- The toolkit will be designed to enhance topic coverage, provide strategic guidance, and encourage thoughtful reflection.



Evaluate, Celebrate, & Sustain

- Track participation, feedback, and changes in student data (e.g., literacy or attendance).
- Celebrate milestones and share success stories

Roots to Rise Key Components

Roots to Rise Foundational Pillars

Each area is designed to strengthen the connection between home and school, support holistic development, and ensure every child is equipped to thrive now and in the future.



Program Topics Options

The initial workshop topic will be selected by the client to align with program priorities. To personalize the experience, participants will then have the opportunity to vote on one additional topic from the remaining pillars to explore in a future session. Any topics not selected for the main workshops may be integrated into the Community of Practice (CoP) virtual sessions.



Literacy & Learning at Home

Creating a Literacy-Rich Home Environment:

- What do reading levels mean and how can parents track growth?
- Ways to promote reading and writing at home.

Digital Literacy for Families:

- Tools and apps to support literacy in a screen-based world.



Parent to School Partnership

Getting off to a Strong Start: Setting Up for a Successful School Year

- Building Positive Routines at Home
- Partnering with Teachers Early – Strategies for proactive collaboration and setting shared goals.

Strengthening School Communities Through Family Voice"

- How families can join school councils, committees, and advocacy efforts.



Nurturing Well-Being

Raising Compassionate Kids: Cultivating Empathy at Home and Beyond

- What empathy is and why it matters for school and relationships
- How empathy supports conflict resolution, equity, and belonging

The Power of Yet: Fostering a Growth Mindset for School and Life

- What a growth mindset is (vs. fixed mindset)
- How it affects motivation, learning, and confidence



Future Ready

Career Exploration for All Ages: Helping Kids Dream Big and Plan Ahead"

- Age-appropriate career exposure activities, talking about interests and strengths, and connecting learning to real-world goals.

Building Academic Habits for Lifelong Success"

- Focus on study skills, organization, time management, and supporting independent learning at home.



Program Services Description

Roots to Rise is a family engagement program designed to strengthen the home–school connection and equip parents and caregivers with practical tools to support student success.

Custom Toolkit

Each participating family will receive access to the digital Roots to Rise Toolkit, developed to complement the four focus areas. This resource includes literacy activities, communication guides, wellness check-ins, and future-planning tools—all designed to be accessible and easy to use at home. The toolkit reinforces learning and reflection between sessions and serves as a year-round family resource.

Community of Practice (CoP) Sessions

Participants will engage in two virtual Community of Practice (CoP) meetings, each lasting 30 minutes. These sessions provide a space for families to:

- Share experiences and strategies
- Reflect on toolkit use and program insights
- Build a support network with fellow caregivers
- Ask questions and connect informally with facilitators

Program Services Description

Roots to Rise is a family engagement program designed to strengthen the home-school connection and equip parents and caregivers with practical tools to support student success.

Interactive Workshops

Families will participate in four virtual workshops, each focused on one of the program's core pillars. Workshops are **75 to 90 minutes** and designed to be interactive, nurturing, and empowering. Each session includes:

- Practical strategies that can be applied immediately at home
- Hands-on activities using the toolkit
- Facilitated discussions to strengthen understanding and build confidence
- Opportunities to ask questions and share in a supportive environment





Community Needs

- To be determined.



SMART Goal Draft

By June 2026, the program will increase the number of participating parents and guardians who report feeling confident in supporting their child's academic development by at least 30%, as measured through pre- and post-program surveys.



Program Structure

- Levelled program
 - Elementary (K-5)
- Four Workshops (2 hours each) at each level
 - Participants selected topics
 - Two virtual CoPs to support learning

Roots to Rise

Details



Program

- Includes facilitators travel five school locations
- It does not include food or childcare for the participants
- Include electronic toolkit
- 4 Workshops
- 2 virtual CoPs



The Impact

01 Improved Academic Outcomes

Students whose parents are actively engaged in their education tend to earn higher grades, perform better on tests, have better attendance, and are more likely to graduate and pursue higher education (Henderson & Mapp, 2002).

02 Enhanced Social and Emotional Development

Engaged parents contribute to their child's improved behavior, stronger social skills, and greater emotional well-being. Parental involvement is linked to reduced behavioral problems and increased self-confidence in students.

03 Stronger School-Family Relationships

Parent engagement programs foster trust and communication between families and schools. This partnership leads to a more supportive and inclusive school climate, benefiting all students.

04 Empowered Parents

This program will increase parents' knowledge, confidence, and ability to support learning at home.

May 23, 2025

Thank you

